 a small dog sits in a dark, cold garage. His hair is matted and dirty;

-pathos

he is skinny and weak from going days without food. There is no water for him to drink, no person to give him love and no blanket to keep him warm at night. While this might be a hard scenario to imagine, it is not an uncommon one in America today.

-pathos

According to the Humane Society of the United States, nearly 1,000,000 animals are abused or die from abuse every year. As a veterinarian with 30 years of experience,I have seen how even one incident of abuse can affect an animal for the rest of its life.

-Ethos

vote for progress.

-pathos

As a three-time Olympic gold medalist, I can assure you that this energy drink will improve your fitness and stamina.

-Ethos

A bag of chips can bring the whole family together. Tugs on the heartstrings, doesn’t it?

-pathos

This durable, pocket-sized, camera is perfect for adventurers on the go.

-Logos